

Motor Courts—(Cont'd)

DEL PASO MOTEL
AAA APPROVED
HOTEL ROOMS
and
KITCHEN APARTMENTS
Mr. and Mrs. Cedric E. Palmer
Inside North Sacramento City Limits
339 E El Camino Av N Sacto. HI crky 9-9928

Dude Motel Davis Hwy. GI lbrt 3-1649
Edwards Earl 1111 North B. GI lbrt 2-9533
EDWARDS TRAILER COURT
1111 North B. GI lbrt 2-9533
El Camino Motel
1005 E El Camino N Sacto. HI crky 9-9969
EL CORTEZ MOTEL Auburn Blvd. HI crky 9-4209
(See Advertisement Page 253)
Eleven Forty One Auto Courts
Cabins Rented On Monthly Basis Only
Auburn Blvd N Sacramento. HI crky 9-9929

EL RANCHO HOTEL
BREAKFAST & LUNCHEON
DINNER DANCING
SWIMMING
COCKTAIL LOUNGE
A HUI MOTEL
One Mile West of State Capitol
Davis Hwy. HUdsn 1-3031

El Rey Motel
Stockton Blvd & Patterson Wy. HI lcrst 6-6975

EL RIO MOTEL
Hwy 99 W & 40 1 Mile West of State Capitol
16 MODERN UNITS GARAGES
Radios - 100% Air Conditioned
Davis Highway GI lbrt 2-9577

EL TEJON MOTEL
INDIVIDUAL UNITS - GARAGES
100% Air Cond. - Panel Ray Heat
Watch for the Motel With
The Blue Glass Windows
1 1/4 Mi West of State Capitol
Near Drive In Theatre
Davis Hwy. GI lbrt 3-9380

EVERGREEN MOTEL Neal Rd Paradise
1700 Call "operator" for Paradise 9845
Forty-Niner Motel Stockton Blvd. HI lcrst 5-9676
FORTY-NINER MOTOR LODGE
10 Min NE Of Capitol On Hwy 40-99E
Auburn Blvd. HI crky 9-5414
(See Advertisement Page 253)

FOUR STAR MOTEL & CAFE KITCHENETTES
ALL UNITS WITH KITCHENETTES
Reasonable Weekly Rates
2 1/2 Miles West of Tower Bridge on
Davis Hwy. GI lbrt 2-9656

GEM AUTO COURT
Dewey & Maria Gunter, Managing Owners
AIR CONDITIONED - KITCHENETTES
AMPLE SHADE TREES
SOME ENCLOSED GARAGES
ELECTRIC REFRIGERATION
On Business Route of 40-99E
Between El Camino Av & Marconi Av
Auburn Blvd. HI crky 9-9975

Golden Motel Davis Hwy. GI lbrt 2-9420

GREENBRIER MOTOR HOTEL
Sacramento's Newest & Smartest
AIR CONDITIONED
SWIMMING POOL
ROOM TELEPHONES
Hwy 99 South of Fair Grounds
8331 Stockton Blvd. HU lbrt 6-2861

JOHN'S AUTO COURT
MODERN UNITS - 24
Free Garages
24-Trailer Spaces
Stockton Blvd. HI lcrst 5-9819

LAKE WASHINGTON MOTOR & TRAILER CT
W Walnut W Sacto. GI lbrt 2-9697

Motor Courts—(Cont'd)

LAKESIDE MOTEL
KITCHENETTES - MODERN COTTAGES
2 Miles West of Tower Bridge
Hwy 99 W & 40
Davis Hwy. GI lbrt 3-9300

La Sierra Motel Folsom Blvd. HI lcrst 7-9000
LA SIESTA MOTEL
One of Sacramento's Most
MODERN MOTELS
Approved by AAA
HOTEL SERVICE
Air Conditioned
No Noises to Disturb Your Sleep
South Sacramento Hwy 99 In City Limits
3885 Stockton Blvd. HI lcrst 6-5335

LONE OAK MOTOR COURT
All Kitchennette Apts.
WITH STEAM HEAT
RESTAURANT - GROCERIES - GASOLINE
DON & THELMA OLSON, Prop.
"Look for the Lone Oak"
Cor Auburn Blvd & Walt Av Highway 40-99 E
Auburn Blvd. HI crky 9-9832

LOS ROBLES MOTOR LODGE
100% AIR COOLED
45 HOTEL & KITCHEN ACCOMMODATIONS
Quiet Location - 5-Acre Park
Recommended by Duncan Hines & AAA
Member of United Motor Courts
Coffee Shop
Telephones in Every Room
On U S Freeway 40-99E
Auburn Blvd & Howe Av. HI crky 9-3516

M & M Auto Court & Trailer Park
Auburn Blvd. HI crky 9-9946

MANOR MOTEL
EDWARD HENDERSON - Managing Owner
Commercial Men Welcome
100% AIR-CONDITIONED
Deluxe Rooms - Free Garages - Tile Showers
Single - Double - Twins & Suites
Approved by A.A.A.
1 Mile West of Tower Bridge
Davis Hwy. GI lbrt 3-9880

Mer-I-Hill Motel
12 Miles East On Highways 40 & 99 E
Auburn Blvd. HI crky 9-5022

MISSION MOTEL
AIR CONDITIONED ROOMS
Telephone Service in Each Room
RECOMMENDED BY
AAA & DUNCAN HINES
1 1/4 Mile from Tower Bridge West on
Davis Hwy W Sacto. GI lbrt 3-7991

Moonbeam Hotel Auburn Blvd. IV n hse 9-6589

NICELEY COURTS
MODERN
CLEAN
COMFORTABLE
Circulating Air Conditioning
and Heating System
Private Baths
Some Kitchennettes
Hwy 50 & 99 at Southern City Limits
Stockton Blvd. HI lcrst 5-0383

PACIFIC MOTEL
CLEAN - COMFORTABLE - MODERN
100% Air Conditioned
Opposite Drive-In Theatre Hwy 99W & 40
Davis Hwy. GI lbrt 2-1306

Please look up the number in the Telephone Directory if you are not sure of it.

Motor Courts—(Cont'd)

PALM MOTEL
10 MODERN UNITS - AIR CONDITIONED
Walking Distance - Shopping - Theatres
US 40-99E Bus Route Thru N Sacramento
222 E El Camino. HI crky 9-1203

Paloma Auto Court Mariposa HI lcrst 5-4360
PETERSON M R Davis Hwy. GI lbrt 3-7571

PICKWICK COURT
MODERN UNITS - KITCHENETTES
100% AIR CONDITIONED
3/4 Mi West of Tower Bridge
Davis Hwy. GI lbrt 3-5634

Portland Auto Court
1001 E El Camino Av N Sacramento HI crky 9-9887
RAYMOND AUTO COURT 216 N 12th. HU dsn 4-2454
Rogers Motel
7 Units-Kitchennettes-On Highway 40
Auburn Blvd. IV n hse 9-6151

SACRAMENTO MOTEL
AAA APPROVED -
Close In - Quiet - Air Conditioned
PBX Room Phones - Central Heating
Some Kitchennettes
ON BUSINESS ROUTE OF
HWY. 40 & 99E THRU NORTH SACTO
1199 E El Camino Av N Sacto. HI crky 9-3547

Sacramento Trailer City
1101 E El Camino N Sacramento. . . HI crky 9-9875

SAN CARLOS COURT
A Motor Hotel of Distinction
Garages - Owner Operated
Recommended by Duncan Hines & AAA
Member - The Best Western Motels
Air Conditioned
Opposite Main Gate State Fair Grounds
1 1/2 Blocks N of Intersection of Hwy.
99 & 50 at Corner Fairgrounds
2830 Stockton Blvd. HI lcrst 5-6724

SAND-MAN MOTEL
A MOTOR HOTEL
ALL ROOMS WITH PRIVATE BATHS
SOME KITCHENETTES
Route 1 Box 4120
Across From Drive-in Theatre on
Davis Hwy. GI lbrt 2-8701

San Juan Motel 5700 Stkn Blvd. HI lcrst 5-9475
Shady Oaks Motel
By Weck Or Month
Auburn Blvd. IV n hse 9-6456
Sierra Motel 5501 Stkn Blvd. HI lcrst 5-9889
Sivley's Motel Davis Hwy. GI lbrt 2-7201

SOUTH SACTO AUTO COURT
L A Altton-Owner Manager
3/4 Mile From City Limits
Stockton Blvd. HI lcrst 5-0014

SOUTH SIDE TRAILER COURT
NEW AIR CONDITIONED UNITS
KITCHENETTES - TRAILER SPACE
3/4 Mile So of Fruitvale Rd.
5820 Stockton Blvd. HI lcrst 7-5671

Spanish Villa Motel
Clean Kitchens-New Stoves-Refrigerators
Auburn Blvd. HI crky 9-9864

STAR MOTEL
MODERN COTTAGES
SINGLES AND DOUBLES
CORTEOUS SERVICE
1 1/2 Miles South of State Fair Grounds
On Stockton Blvd - 1/2 Mile Inside City Limits
U S Hwy 99 & 50
5303 Stockton Blvd. HI lcrst 5-9754

STEWART'S MOTEL
Hotel Accommodations & Kitchennettes
Clean - Comfortable - Modern
1 Mile E of N Sacto on Bus Route Hwy 40-99E
Auburn Blvd. HI crky 9-9922

(Continued Next Page)

Motor Courts—(Cont'd)

Stoerner Motel Apts Tower W Sacto. . . GI lbrt 2-9795

SUNSET MOTEL
APPROVED BY A.A.A.
All Large Rooms - For 1 to 4 People
Central Heating & Air Cooling
Tile Baths & Showers - Radios
4 Miles From City Limits on U.S. 40 & 99E
Opposite Municipal Golf Course
Auburn Blvd. HI crky 9-7355

Sutter Motel Davis Hwy. GI lbrt 3-9606

SWAN MOTEL
Insulated Cabins-W F Kern Prop
Stockton Blvd. HI lcrst 5-9607

TAHOE MOTEL
Air Conditioned - Individually Heated
Attractively Furnished
3/4 Mile from Tower Bridge on
Davis Hwy. GI lbrt 2-9826

TINY'S MOTEL & RESTAURANT
Davis Hwy. GI lbrt 3-5624

TOUR-O-TEL
SHOWERS - RADIOS
GARAGES
Panel Ray Heaters - Air Conditioned
APPROVED BY AAA
Restaurant & Shopping Center Nearby
COMMERCIAL MEN WELCOME
Route 7, Box 1215, Sacramento, Calif.
MR. & MRS. K. E. MCARTHUR
Hwy 40-99E (Freeway)
Auburn Blvd. HI crky 9-5357

Tourist Auto Camp 314 N 12th St Rd. HU dsn 4-3751
Tower Motel Davis Hwy. HI lcrst 2-9489
If no answer call HI lbrt 2-4400

TRAV-O-TEL LODGE
MODERN - CLEAN - RADIOS
Free Ice Service
On Hwy 40-99E-Opp. Miami Golf Course
Auburn Blvd. HI crky 9-0452

TRAVELER'S MOTEL Auburn Blvd. . HI crky 9-7281
TWIN OAKS MOTEL Davis Hwy. GI lbrt 2-9937

VICTORIA MOTOR LODGE
25 Modern Air Conditioned Units
With Showers & Garages
Housekeeping Facilities
On Hwy 99 & 50
Opposite Fruitridge Shopping Center
1756 Stockton Blvd. HI lcrst 5-9649

WARD'S DOWNTOWN AUTO COURT
A TRULY FINE PLACE
TO STAY
Two & Three Room Kitchennette
APARTMENTS
MODERN - CLEAN
CONNECTING GARAGES
Located Close to Town on 16th St.
1611 North C. GI lbrt 3-9328

WELCOME GROVE MOTEL & TRAILER PARK
KITCHENETTES - TRAILER PARK
1 Mile West of State Capitol
On Highways 40W & 99W
Davis Hwy. GI lbrt 2-9391

WEST SACRAMENTO AUTO & TRAILER COURT 520-5th Broderick. GI lbrt 3-9310

WESTERN MOTEL
New - Deluxe - Air Conditioned
GARAGES - REASONABLE RATES
Near Del Paso Park on Hwy 40 & 99E
Auburn Blvd. IV n hse 9-6057
Western Motel Auburn Blvd. IV n hse 9-6057
(See Advertisement Page 253)
Westgate Auto & Trailer Court
River Rd W Sacto. GI lbrt 3-9323

To direct more business their way, many establishments advertise under several classifications in the Classified Telephone Directory.

Motor Courts—(Cont'd)

WHITE HOUSE MOTEL
CHAS. DOPPLMAIER - Owner
DELUXE COTTAGES - KITCHENETTES
AIR CONDITIONED - SUMMER & WINTER
AAA APPROVED
A Quiet Place Away From Hwy Traffic
On Business Route Highway 40-99E
Through North Sacramento
1201 E El Camino N Sacto. HI crky 9-9957

Y MOTEL
RESTAURANT - COCKTAILS
Hwy 40 & 99E Corner
Auburn Blvd & Fulton Av. HI crky 9-3529

Motor Freight Companies— Interstate

CONSOLIDATED FREIGHTWAYS

Fast, dependable daily schedules via more than 32,000 miles of routes. Exceptional coverage of Pacific Coast, Intermountain and Midwest points. Connections to Eastern Cities.



"FOR INFORMATION CALL"
Consolidated Freightways Inc
1730-16th GI lbrt 2-6969
Delta Lines Inc 1430-2d GI lbrt 2-1055
FREIGHTWAYS CONSOLIDATED INC
1730-16th GI lbrt 2-6969
GARRETT FREIGHTLINES INC
Common Carrier Serving the Entire West
With Connections to Midwest, East & Southern Cities
4850 Stockton Blvd. HI lcrst 5-7910

INLAND FREIGHT LINES

Fast Daily Freight Service
to Salt Lake City and
All Eastern Points
617 Huston W Sacto. GI lbrt 3-7779
Or call GI lbrt 3-6295

LILLIE TRANSPORTATION CO INC
Harbor Blvd. HUdsn 1-2791

OREGON NEVADA CALIF FAST FREIGHT INC
Pioneers - Established 1928
Serving All the Pacific Northwest
NORTHERN CALIFORNIA
NEVADA
Daily Over Night Service
Express Service at Freight Rates
1711 North B. GI lbrt 3-4861

SHIPPERS AGREE IT'S P.I.E.

Motor Freight Companies— Interstate—(Cont'd)

P I E
PACIFIC INTERMOUNTAIN EXPRESS
308-14th GI lbrt 3-5797
PACIFIC FREIGHT LINES 717 R. GI lbrt 2-8957
Pacific Intermountain Express
308-14th GI lbrt 3-5797
(See Advertisement This Page)
Triano Trucking Co 3624 Sacto Blvd. . . HI lcrst 6-9745
VALLEY MOTOR LINES INC
2330-4th HU dsn 1-0281
WEST COAST FAST FREIGHT INC
2630-5th HU dsn 4-9336
WESTERN TRUCK LINES LTD
Daily Service To All
NEVADA POINTS
LOS ANGELES
ARIZONA
Full Insurance Protection
811 X. HU dsn 1-0294

Motor Freight Companies— Intrastate

MERCHANTS EXPRESS CORPORATION
2316-15th HUdsn 1-0181
MOTOR TRANSPORT SYSTEM
Harbor Blvd. HUdsn 1-2791
OREGON NEVADA CALIF FAST FREIGHT INC
1711 North B. GI lbrt 3-4861
PACIFIC FREIGHT LINES 717 R. GI lbrt 2-8957
RISKE TRUCKING CO
W Sacramento. HUdsn 4-9331
SACTO EXPRESS FREIGHT LINES
2330-4th HU dsn 1-0281
VALLEY CORNING CO 2330-4th. HU dsn 1-0281
WESTERN TRUCK LINES LTD
811 X. HU dsn 1-0294

Motor Scooters

McLabb W J & Sons 2928 L. HI lcrst 5-3533
SALSBURY MOTOR SCOOTERS
McNABB W J & SONS 2928 L. . . HI lcrst 5-3533

Motor Trucks—

See Trucks—Motor, Dealers Hdgs
FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

TO BE HEARD

clearly
... please speak directly
into the Telephone with
your lips just clearing the
mouthpiece.